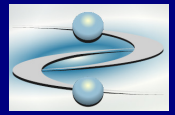


# Technology Changing Healthcare



## 5<sup>th</sup> Convergent Technologies Showcase & Conference

**Wednesday 19 May 2010, Stirling Management Centre, Stirling University Campus**

Healthcare in the 21<sup>st</sup> century is rapidly evolving from a purely hospital and surgery based service to a patient centred model. A range of circumstances from demographics to the current economic crisis is driving enormous change in healthcare across the globe.

This event focuses on introducing innovative technology businesses to a burgeoning healthcare market they may never have considered entering and will bring together healthcare professionals, clinicians, academics, inventors, investors and technology companies.

The keynote speaker will be **Andy Taylor** from the Association of British Healthcare Industries and the event will be chaired by **Kevin Wilson** of Innova Partnerships Ltd.

### Presentations

#### ***Innovative Healthcare Solutions for the Future***

**Andy Taylor**, Director, Healthcare Policy, UK Market Affairs Dept., Association of British Healthcare Industries (ABHI)

#### ***International Trends in Healthcare***

**Dr Christoph Thuemmler**, Director of the Centre for Applied eHealth at Edinburgh Napier University

#### ***Innovation in the USA***

**Mike Rainone**, Vice President, PCDWorks



Four breakout sessions on the topics of fund raising, regulatory framework and two case studies highlighting how to bring a medical device to market will follow the keynote addresses.

- 1. Regulatory Requirements for Medical Devices:** *Cheynee Whipps and Elaine Gemmell, SHIL*
- 2. From Concept to Commercialisation:** *Grant King and Stuart Kelly, Wideblue*
- 3. Funding Sources:** *Jonathon Harris, Young Company Finance and Alex Buchan, North Star Equity Investors*
- 4. Remote Patient Monitoring Case Study:** *Roma Maguire, University of Dundee and Rowan Norrie, Wellness and Health Innovation*

The formal programme will be followed by a networking lunch and opportunities for 1-2-1 meetings with the breakout presenters and to view showcase exhibitions.

**Delegate Cost: £35 +VAT  
(Free to NHS Scotland)**

**Showcase Cost: £100 +VAT per company  
(includes 2 free delegate passes)**

**Visit [tinyurl.com/ctsignup](http://tinyurl.com/ctsignup) to register!**

**“The Showcase event is a great place to meet people and network”**

*Helen Wu, SKF*

### Who should attend?

- Innovative companies and individuals
- Healthcare professionals
- Representatives of the medical device industry
- Academics and researchers

### Event Partners



Please visit [tinyurl.com/convergetec](http://tinyurl.com/convergetec), email [joanna@edtc.org.uk](mailto:joanna@edtc.org.uk) or telephone **01506 407140** for more information. For showcasing enquiries please call Helen on 0141 248 7334.

Please note: Cancellations/refunds will only be accepted up to 7 days prior to the event date. Only Credit/debit card payments will be taken via the online registration. If you do not have a credit/debit card then please contact Joanna on 01506 407140 to discuss an alternative payment method.